



PODAR LEARN SCHOOL





**“OUTSTANDING EDUCATIONAL
NETWORK IN INDIA”**

by
The Economics Times



**“MOST RESPECTED SCHOOL
NETWORK IN INDIA”**

by
World Brands Review
Corporation 2017



**“BEST SCHOOL
NETWORK IN INDIA”**

by
Maharashtra Times 2014



“The Leading School Chain Award”

by
India Didactics Association (IDA)
2018



**Podar Jumbo Kids awarded as
“BEST PRE SCHOOL CHAIN
OF THE YEAR”**

by
Global Education Awards 2018



**Podar Jumbo Kids awarded as
• RANKED NO. 1 PRESCHOOL in
2016 & 2017**

by Education World Magazine.

**• RANKED NO. 1,2,3,4,5
in most of the territories
across India.**



About Podar Education Network

Established in 1927, by Sheth Anandilal Podar, Podar Education Group has, from the very beginning been focussed driven and motivated by the traditional Indian values of honesty, integrity and service. The father of our nation, Mahatma Gandhi, being the very first President of the Anandilal Podar Trust stands testimony to this fact. (View the minutes of the first Trust meeting).

With over 91 years of experience within the educational space, the Podar group is now a network of 110 educational institutions spread across the nation, with a combined student strength of more than 1,35,000 and the support of 6,000 dedicated and loyal staff members.

Our constantly growing network of education institutions includes a wide spectrum of Pre-Primary schools under the brand name of Podar Jumbo Kids, Primary and Secondary schools under the brand name of Podar International School; Junior Colleges, Part-Time courses and Teacher Training Institutes.

The Podar network of schools also offers a wide choice of educational streams such as the Central Board of Secondary Education (CBSE), Council for the Indian School Certificate Examinations (CISCE), Secondary School Certificate (SSC), Cambridge (IGCSE) and International Baccalaureate (IB).

Our scholastic record, innovative learning methods and strong commitment to delivering quality through integrity has helped us scale heights that few have managed in the field of education.

As a result, Podar today is a trusted name and an acknowledged leader in the collective effort to shape the future of our children and the nation.

We welcome you to join the Podar family and to give your child the best when it comes to an integrated, holistic and empowering learning experience.



About Podar Learn School

Podar Learn School is a specially designed initiative by the Podar Group of schools that focuses on getting partners to start CBSE or ICSE schools in the rural towns of India.

Podar Learn School was born out of the ideology of extending complete support to aspiring schools with an explicitly designed curriculum that focuses on increasing the quality of CBSE and ICSE schools across the country.

According to Mahatma Gandhi, “By education, I mean an all-round drawing of the best in child and man in body, mind and spirit.” We strongly believe in the essence of this statement. Our aim is to be the epitome of excellent, stimulating, trusted and safe learning environments embedded in Indian values while creating independent thinkers who spearhead a dynamic future globally.

With our prodigious experience in the field of education our highly experienced academic team (Podar Innovation Center) has designed a tailor made curriculum for each board.

Emphasis is placed on learning through technology, English speaking and making the student an all-round global citizen.

PODAR Learn School is a revolutionary initiative with the potential of changing the shape of education in India.

We welcome you to join this journey with us!





Why Podar?


Being in the field of education for a long time, The Podar Group has established multiple CBSE schools in small towns of India. At first, the students in these small towns were intimidated to join an English medium CBSE school as they spoke limited English and had been studying the state board curriculum their entire academic life.

However, Podar has been successful in alienating this fear from the students. A specially designed curriculum has been set up by Podar's highly experienced academic team that focuses on a seamless transition being possible for a student who is currently studying in a regional language state board school to an English medium CBSE school.

The key reasons for the success that Podar schools have achieved are its structured curriculum; focus on technology, and strong commitment to delivering quality education with integrity.

Podar Learn schools offer superior quality as they are a part of the Podar family. Extensive and personalised support aided by word of mouth publicity from our existing schools are some of the several advantages of being part of the Podar Education Network.

On association with the Podar Brand, you will receive:

- ✦ support for the board affiliation procedure as well as necessary knowhow, guidance and consultancy
 - ✦ school building design and specification for both interiors and exteriors
 - ✦ support and training for the transport system
 - ✦ help and guidance in the purchase of equipment, books and uniforms
 - ✦ extensive academic support which provides a research based curriculum and detailed lesson plans which are regularly updated by our academic team at the corporate office
 - ✦ suggested period allocation
 - ✦ Teachers' guidelines for curricular and extracurricular activities.
 - ✦ Exam papers
 - ✦ Regular audits and Training sessions from representatives of the Podar Group.
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Podar Innovation Center

Podar Innovation Center comprises a team of academicians, educationists and experts who work to facilitate teaching and learning at various levels of the Podar educational system, starting at the pre-school and nursery levels, including primary and ascending up to secondary school. The team also carries out educational research to keep the schools abreast with the processes of knowledge construction and different pedagogical practices around the world.

The advantage of having a centralized and a standardized system is that irrespective where the school is located the Podar standard is maintained. Right from selecting textbooks, building of the curriculum as per NCERT and ICSE curriculum, making of the yearly planner, developing lesson plans with ICT teaching aids, formulating worksheets, designing question papers and internal assessments, developing guidelines for activities, project and lab work the PIC team ensures that the best goes to our students. PIC resources are also strong on technology.

Why Podar Curriculum?

The Podar System of Education values the child as a strong, capable and resilient individual, rich with wonder and knowledge. Every child brings with him deep curiosity and potential and this innate curiosity drives his interest to understand the world and his place within it.

Our curriculum allows the child to reflect, solve, create, grow and most importantly think.

The core elements that form the gamut of PIC Curriculum are as follows:

- ✦ All subjects are dealt with a Scientific Approach or the Inquiry Approach that uses engaging visuals and presentation formats with well-crafted activities to arouse the learner's procedural, manipulative, observational, drawing, reporting and interpretative skills. This motivates learners to learn, enabling them to better grasp the key concepts of every subject. At the same time, emphasis is given on developing learner's inquiry and process skills.
- ✦ Problem Solving Skills are drilled by involving learners in identifying problems, applying previous knowledge to solve problems, reasoning and formulating conclusions. Learners develop a basic ability to solve problems and apply their learning in real life and new situations. They develop deeper understanding of concepts by solving problems.
- ✦ Profound thinking requires both imagination and intellectual ideas. To produce excellence in thinking we engage our learners in a curriculum that overlaps the logical and the imaginative. Creative thinking is correlated with scientific creativity and is cultivated through building concept maps, sequencing events, slogan writing, and imaginary/creative writing on hypothetical situations. Our curriculum provides students with ample opportunities to practice higher- order thinking.



Academic Solutions

We provide Academic Solutions to both CBSE and ICSE schools. Our academic solutions include:

BOARD SPECIFIC TEXTBOOKS

We recommend Shikshan publication textbooks for both ICSE and CBSE curriculum. These textbooks are aligned with the board curriculum.

TEACHERS' MANUAL

A unique aspect of Podar Learn School is that the academic team provides the teachers with lesson plans for each and every lesson that is taught in the school.

The Teachers' manual is the instructor's road map of what students need to learn and how to deliver the lesson effectively during the allotted class time.

Lesson planning is a vital component of the teaching-learning process. Proper classroom planning keeps teachers organized and on track while teaching. The better prepared the teacher is, the more likely she/he will be able to handle whatever unexpectedly happens in the lesson.

Lesson plans help the teacher to be clear about what she/he wants to teach. Teachers need to make wise decisions about the strategies and methods that they would apply to help students understand & move systematically toward learner centric goals. It suggests a level of professionalism and real commitment.

The teacher's manual consists of the following sub parts: Activity Sheet, Teacher Support Document, Graphic Organizer, PPT, Practice Sheet, Flash cards, Class Test.



WORKBOOK

The workbook exercises are based on Bloom's Taxonomy and Gardner's theory of Multiple Intelligences in the exercises so that it caters to a holistic approach towards the development of a child. Bloom's Taxonomy provides an important technique and tool to the teachers to pave the way towards effective learning where a learner seamlessly progresses from a lower level of understanding towards a higher level of creating. The workbook is conceptualized with a variety of questions such as MCQ, HOTS, Diagram / Picture Based Questions, Puzzle, Sequencing, Brain teaser etc. The workbook is based on the Shikshan publication textbook.

WORKBOOK ANSWER SCHEME

For the convenience of the teachers the academic team also provides the answer scheme to the worksheets along with each Teacher's manual.

SYLLABUS

Schools are provided with a syllabus for each grade and subject. The syllabus provides the teacher with the number of periods required to complete a particular lesson. The syllabus is planned keeping in mind the tentative number of working days that each school is expected to have in a single academic year. While formulating the syllabus care is taken to include sufficient time for revision of topics, annual day, sports day and other activities.

PERIOD ALLOCATION

For optimal effectiveness of the entire teaching – learning process it is important that the time devoted to each subject is well planned. The syllabus designed for a particular academic year needs to be carefully distributed for successful learning to happen. Thus the PIC team provides the schools with a period allocation plan that synchronizes completely with the syllabus laid.

ASSESSMENT

Assessment resources include Blue Print of Question Papers and Question Paper Answer Schemes.

PRACTICE SHEET / QUESTION BANKS AND REVISION TESTS

Academic solutions also contain Practice Sheets / Question Banks and Revision Tests as per the requirement of each subject. These resources provide the needed revision and help to the students to prepare for their exams.

EASE OF ACCESS

All resources are uploaded on the Google drive.

ONE POINT OF CONTACT

Constant academic support is also provided to the Podar Learn School teachers by our academic team to ensure that the quality of education remains high. These schools are also provided with a one-point contact for all kinds of academic help.

Beyond Academic Solutions

TEACHER TRAINING

Academicians of PIC provide the teachers with two days of training. The training modules are tailor made for each school based on their need and requirement.

SYMPHONICS PROGRAMME

Symphonics program which spread from Pre-school to Std. V develops a strong foundation of English language learning by teaching phonics in a systematic way. This program integrates phonics methodology into learning to read, write and spell words with ease and efficiency.

The highlights of the program include colourful flash cards, interesting stories and melodic rhymes for making learning joyful. The journey to reading is made easy and enjoyable with the help of read along books which are in simple decodable texts. Extensive lesson plans and illustrated teaching and behaviour manuals support effective teaching.

MATH GYM

Math Gym Sheets are for Std. I to VIII. They are specially developed to enhance the mathematical learning of students, build a strong understanding of basic mathematical operations and enhance the speed and accuracy in solving mathematical problems.

SPELL THE BEANS


‘Spell the Beans’ is a uniquely designed spelling activity. It is a creative approach towards learning spelling. Learning spellings has always been a dull and drab activity for learners. Yet spellings form an integral part for all subjects. Keeping this in mind we have designed the programme ‘Spell the Beans’ for students of Std. III–Std. IX.

This programme intends at making the activity of learning spellings fun filled and creative.

A special activity for learning spellings is assigned for each grade.

ART AND CRAFT

‘Creative Strokes’ is a progressive series of eight art and craft books for Std. I–VIII. The series takes children through an exciting world of colours using interesting art and craft techniques. Each book has simple activities which have been meticulously planned keeping in mind the age of the child.



The activities will not only teach the child to appreciate art but also to communicate imaginatively through an understanding of their cultural heritage. Learning how to explore and imitate new art and craft techniques will improve their observation, concentration and eye-hand coordination. Although the book includes the samples for each activity, the children should be encouraged to use their own creativity and imagination. Engaging in art and craft will also help them to develop their problem solving skills and build a positive self-esteem.

The 'Art Fact' section in the book offers information about the development of a particular art form from ancient times to the modern day.

Each book includes a kit which supplies the raw material necessary for the given activity.

LIFE SKILL

Building social and emotional skills is the process through which students gain knowledge and effectively apply this knowledge acquired, to understand and manage emotions. Through the Life skill modules students are empowered and groomed to face the challenge in life successfully, to feel and show empathy for others, establish and maintain positive relationships, bring values in life and in turn contribute to the progress of the nation.

They are incorporated in our daily curriculum by conducting kinesthetic activities using strategies like cooperative and collaborative learning, peer partner learning and team based learning. These skills are also practiced via questions that induce thinking, value based questions and moral values that are discussed along with various chapters.

BRAIN GYM

Busy Brains and Happy Hands is a compilation of puzzles and brain teasers appropriate for different age groups. The activities not only help build the child's mental skills but also provide them with opportunities to showcase their creative skills. Some activities are aimed at enhancing the visual-spatial awareness in the learner. Many of these exercises are also based on trial and error methods of problem solving.

The process of attempting these activities involves reasoning skills and developing solutions. Brain teasers are designed to stimulate the cognitive function of the brain.

Overcoming the challenges involved in solving a puzzle really gives young learners a sense of achievement and pride. It provides a boost to their self-confidence and self-esteem as this prepares them for other challenges in life.

REMEDIAL LEARNING

Remedial Worksheets are provided for Literacy and Numeracy. These worksheets assist students to accomplish expected proficiencies in core academic skills.



Minimum requirements for a Podar Learn School

- ✦ To qualify to be a Podar Learn School franchise, you should have minimum 1.5 acre of land at a suitable location.
- ✦ To set up a school, the initial capital required is approx Rs 3.5 crore (this amount includes the cost of the building). Assistance in bank tie ups can be provided by Podar.
- ✦ The Podar Learn Schools are planned to be established in the smaller towns of India with a population of approx 2.5 Lakhs (within a 20 km radius of the school).
- ✦ Apart from the above, we are also looking for the passion and commitment to run the school.

FAQ'S

Find below a glossary of answers to some questions you may have regarding partnering with us for Podar Learn School.

1. What qualifications do I need to set up a Podar Learn School?

The only qualification you need is an entrepreneurial spirit and willingness to succeed. You will be able to do well as a Podar franchise as long as you are enthusiastic about providing quality education and have reasonable financial resources.

2. How much will I need to invest?

The initial investment amount would be approx 3.5Crore (this amount includes the cost of the building). Assistance with bank formalities can be provided by Podar.

3. Will you assist in recruitment of the faculty and their training?

Yes. We help our partners in recruitment and training procedure.

4. Would Podar decide the fee charged from the parent or am I free to decide on my own?

We would mutually decide the fees after proper survey of the area by you.

5. What kind of training will be provided to us?

We will train qualified franchises in the curriculum and delivery method, as well as business strategies for owning and operating a successful Podar Learn School. Trainings will also be extended to transportation and the various school management software's that we will provide. We are aware that the only way a partner will succeed is by providing quality education, therefore, we handhold the partner from Launch to Success.

6. Do you help with Marketing?

We would be doing national level marketing activities, but the local activities need to be undertaken by the concerned franchise. We would guide you what activities you should do in your area and also provide you with creatives for the same.

7. Is it mandatory to purchase equipment from the company for setting the school?

We would share with you the list of equipment necessary to run the school along with the list of vendors. You are free to source this equipment from any other vendor without compromising the quality.

8. When will the project operationally breakeven?

The breakeven period for such projects operationally is generally 2 years.

9. How long is the franchise agreement valid for?

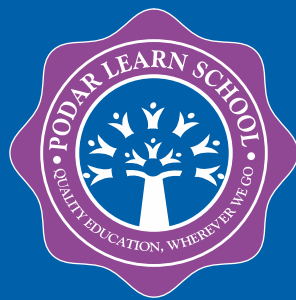
The Franchise agreement will be valid for 30 years.

10. Where is training held?

Training will be held at the closest hub school.

11. How do I get more information about Podar Learn School?

Please speak to our Marketing Manager on **+91 9930962227 / 9920555972** or email us at **deepak.singh@podar.org**. You can also fill in the Franchisee Form and we will get back to you at the earliest.



Podar Learn School

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